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## BEAUTIFUL HOMES

**H**AS it ever occurred to you that the decoration and improvement of your home grounds is not a luxury but an asset which adds a dollars and cents value to your property? The purpose of this circular is to call your attention to the fact that the beautifying of your home is neither an expense nor a luxury, but an investment which adds value to your property.

Bear this in mind, too, that every dollar expended on a home depreciates, except the money put into growing things; these appreciate. This is a growing investment as sure as the sun shines, -- dew falls, -- night follows day.

You yourself admire a home, no matter how humble it may be, in a setting of beautiful trees or shrubbery. Joyce Kilmer, the poet, who gave his life in France, well said:

*I think that I shall never see  
A poem, lovely as a tree.  
Poems are made by fools like me,  
But only God can make a tree.*



And because you know that this is true, and that it is only the well planted places which, like a well chosen picture, endure, we are calling your attention to the chief considerations in planting, which are selection of varieties, arrangement, and quality of stock.

We also want you to know that it costs no more to plant properly than improperly. To this end we now have in preparation a new booklet -- *Beautiful Homes* -- which has over sixty photographic reproductions of plantings, showing good and bad arrangements, and suggestions of our expert landscape architect as to how good effects may be secured with a very small initial outlay.

To secure these photographs we, in company with our landscape architect, visited leading cities, and we are going to mention one street because it is more or less familiar to you -- the Grand Boulevard, in Detroit. On this boulevard, in a distance of seven miles as measured by the odometer on our car, we found only two places properly planted!

In many places one or two trees rightly placed would have been more artistic and beautiful than the extensive and indiscriminate planting which had been done.





We will mail you this booklet, *Beautiful Homes*, if you are interested in beautifying your home grounds, for thirty-five cents to cover the cost. In it you will find many suggestions adaptable to your own problems, and much information regarding ornamental plantings which will enable you to plant not only wisely but economically.

Don't under any circumstances buy or place your order until you investigate every concern who may solicit your business. A planting is made for life. To change a badly planted place is a costly proposition.

Therefore, make haste slowly; and should our suggestions in *Beautiful Homes* please you, kindly remember that we are the largest growers of trees in the world, have been growing every worth while variety of tree and shrub since 1850; that we have 1500 acres in our nursery; that we want you to visit us so that you can see what we have, and when you have decided in your own mind that we have the stock, we would be glad to send an authorized representative to talk over any plan you may have in mind, and help you in every possible way.



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This new and original book, filled with photographic reproductions of both good and bad plantings, and the suggestions of our expert Landscape Architect on *what* and *how* to plant, thus making it an invaluable guide to every home owner, will be sent for only thirty-five cents in stamps. Address:

The Greening Nursery Company  
Monroe, Michigan

Established  
1850

1500  
Acres